



MINE~~X~~CHANGE

2023 SME ANNUAL CONFERENCE & EXPO

CMA 125th National Western Mining Conference

FEBRUARY 26 - MARCH 1
DENVER, COLORADO

Contact us to find out more!

EXHIBITS – Contact Justin Courtney
303.948.4200, exhibits@smenet.org
SPONSORSHIP – Contact Emma Salditt
303.948.4224, sponsorships@smenet.org
ADVERTISING – Contact Gary Garvey
303.948.4200, advertising@smenet.org
Visit smeanualconference.org

CONNECT & NETWORK



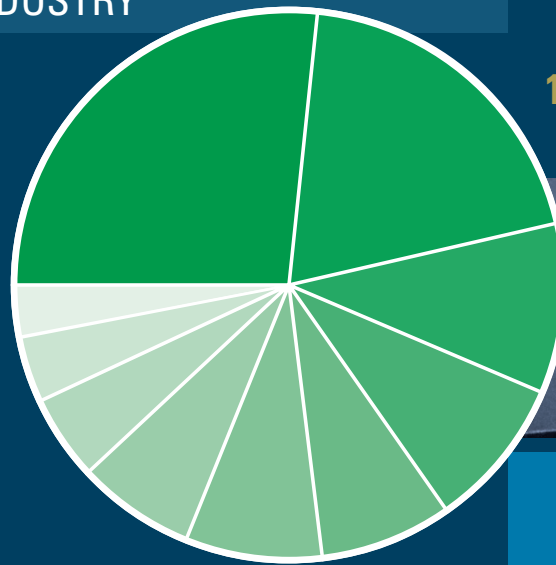
4,990 REGISTRANTS
465 INTERNATIONAL ATTENDEES
426 STUDENTS
14 MEDIA/PRESS MEMBERS

PROGRAMS & SESSIONS

124 PAPERS
431 PRESENTATIONS
5 SHORT COURSES
105 TECHNICAL SESSIONS
1,193 AUTHORS

ATTENDEE PROFILES BY INDUSTRY

METALS MINING	27%
METAL/MINERAL PROCESSING	20%
ENVIRONMENTAL	10%
INDUSTRIAL MINERALS & AGGREGATES MINING	9%
EXPLORATION/GEOLOGY	8%
COAL MINING	8%
HEALTH & SAFETY	6%
INDUSTRIAL MINERALS & AGGREGATES	5%
UNDERGROUND CONSTRUCTION/TUNNELING	4%
MANUFACTURING	3%



28
COUNTRIES REPRESENTED



50 U.S. STATES REPRESENTED
plus the District of Columbia

PROFESSIONAL ATTENDEES BY INFLUENCE

336	PRESIDENT/ CEOs/COOs
90	OWNERS/PARTNERS
410	VICE PRESIDENTS
345	EDUCATORS
1526	ENGINEERS
142	MINE MANAGER/FOREMAN

ADVERTISING

ShowGuide ISSUES
(JAN. & FEB.)
REACH 27,975

MINING ENGINEERING
CONFERENCE ISSUES
(DEC., JAN. & FEB.)
REACH 40,750

DIGITAL OUTREACH

SOCIAL MEDIA
154,369+
TOTAL IMPRESSIONS

INSTAGRAM: **6,673+**
TWITTER: **18,719+**
FACEBOOK: **40,790+**
LINKEDIN: **88,187+**

EMAIL
262,466
SENT EMAILS

DELIVERED: **228,849**
OPEN RATE: **36.06%**
CLICK RATE: **3.6%**

EXHIBITS & SPONSORS

644 BOOTHS
102 SPONSORS

96 NEW EXHIBITORS
480 EXHIBITING COMPANIES